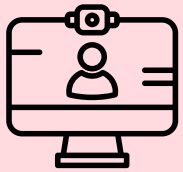


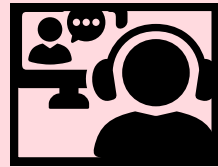


PROGRAM HANDBOOK

**A 4-WEEK VIRTUAL LEADERSHIP
ACCELERATOR FOR WOMEN AT EVERY STAGE.**



LIVE
SESSIONS



BATCH STARTING
NOV 22nd, 2025



3 HOURS
PER WEEK





WHAT MAKES SHE-MARCHES UNIQUE?

Structured Yet Flexible

4 core modules with
replicable frameworks for
any career stage

Action-Oriented

Each session comes with
actionable steps and
personalized reflections

Supportive Community

Connect with like-minded
women on similar journeys
in small, intimate cohorts

Proven Results

95% of participants report
increased confidence & career
progression within 6 months

[APPLY NOW](#)



WORKSHOP STRUCTURE

Duration	Day	Format	Spots Per Workshop
4 weeks	Saturday	3 Hours	20-25

10AM - 1PM - Saturdays

3 HOURS PER WEEK

Module 1: ANCHOR

The Foundation of Intentional Leadership

Focus: Self-awareness, values, and personal brand.

Key Content

- **Unpacking Your Story:** Identifying core values, strengths, and passions
- **Defining Your Personal Brand:** Crafting an authentic narrative
- Combating Imposter Syndrome & Limiting Beliefs
- **Setting Your Intentional Compass:** Defining what success means for you

Activity: Values card sort and drafting a personal brand statement



Module 2: NAVIGATE

Mastering Influence & Strategic Communication

Focus: Communication, visibility, and building influence.

Key Content

- **Strategic Communication:** Moving from informative to influential
- **Powerful Presence:** Vocal tonality, body language, virtual room command
- Navigating Stakeholders & Building Strategic Alliances
- **The "Confident Ask":** Negotiating projects, promotions, or support

Activity: Role-play difficult conversations and stakeholder mapping

Module 3: GROW

Leading with Impact & Building Resilience

Focus: Leadership mindset, strategic execution, sustaining energy.

Key Content

- **From Doer to Leader:** Strategic prioritization and delegation
- Building Resilient Teams & Giving/Receiving Feedback
- **The Energy Audit:** Managing energy to prevent burnout
- **Sponsorship vs. Mentorship:** Building a powerful support ecosystem

Activity: Personal energy audit and creating a feedback framework



Module 4: THRIVE

Crafting Your Legacy & Sustaining Growth

Focus: Long-term vision, peer support, commitment to action.

Key Content

- **Defining Your Legacy:** Career and community impact
- Creating a 90-Day Action Plan with accountability metrics
- **Sustaining the Circle:** Maintaining peer networks
- **Graduation & Celebration:** Sharing key takeaways and commitments

Activity: Legacy circle sharing and visual action plan creation

She-Marches is designed to be practical, experiential, and easy to follow, with modules that build on each other. Each session includes learning, application, peer integration, and action planning.



Fee & Perks



Program Fee:

~~14,999~~ **₹12,999 +GST**

INCLUSIONS



**Industry Leaders
sessions**



**WhatsApp
Community**



**All Recordings
& Templates**



**Access
to resources**

APPLY NOW